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C R E A T I V E - A F F O R D A B L E

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Home Interiors

Working within your budget and taste

Office Design

Creating work atmosphere

Retail Design

Creating brand value

Hospitality Design

Friendly / welcoming designs





Ramesh Iyer has established a reputation for providing creative, contemporary design solutions for Interior design, Exhibition and Events projects. He use innovative materials to provide unique ideas that work. He will be happy to work on projects of any size from a major development to an individual room, small POS to large exhibition, a DJ event to project launch or a conference and design and fabricate custom-made solutions. He can source materials and furniture from their suppliers all around world in order to achieve competitive prices for their clients. He got experience of working on listed buildings, hotels, exhibitions and events and will handle every aspect of a job from the initial planning stages to design development, tender, and contract administration through to specifying and fitting soft furnishings and arranging furniture deliveries.

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Apartment Designs within your budget and taste

Villa Exotic - contemporary - Traditional

Retail Creating brand value

Star Hotel Cozy welcoming contemporary

Restaurant Warm, soothing, relaxing

Hospitality Community centers

Club Electrifying, vibrant, hip, youthful

Office Creating optimized work atmosphere

Exhibition Creating brand recognition

Event Creating memories

POS Customer friendly product display



An apartment (in American English) or flat (in British English) is a self-contained housing unit (a type of residential real estate) that occupies only part of a building. Such a building may be called an apartment building, apartment house (in American English), block of flats or, occasionally mansion block (in British English), especially if it consists of many apartments for rent. Apartments may be owned by an owner/occupier or rented by tenants (two types of housing tenure).

The term apartment is favored in North America, whereas the term flat is commonly, but not exclusively, used in the United Kingdom, Singapore, Hong Kong and most Commonwealth countries. In Malaysian English, flat often denotes a housing block of lesser quality meant for lower-income groups, while apartment is more generic and may also include luxury condominiums.

In Australian English the term flat was traditionally used, but the term apartment is also frequently used, as is "home unit", or "unit" for short. Tenement law refers to the feudal basis of permanent property such as land or rents. May be found combined as in "Messuage or Tenement" to encompass all the land, buildings and other assets of a property.

In the US and Canada, some apartment-dwellers own their own apartments, either as co-ops, in which the residents own shares of a corporation that owns the building or development; or in condominiums, whose residents own their apartments and share ownership of the public spaces. Most apartments are in buildings designed for the purpose, but large older houses are sometimes divided into apartments.

The word apartment connotes a residential unit or section in a building. In some locations, particularly the United States, the word denotes a rental unit owned by the building owner, and is not typically used for a condominium. In the UK, some flat owners own a share in the company that owns the freehold of the building. This is commonly known as a "share of freehold" flat. The freehold company has the right to collect annual ground rents from each of the flat owners in the building. The freeholder can also develop or sell the building, subject to the usual planning and restrictions that might apply. In some countries the word unit is a more general term referring to both apartments and rental business suites. The word is generally used only in the context of a specific building; e.g., "This building has three units" or "I'm going to rent a unit in this building", but not "I'm going to rent a unit somewhere."

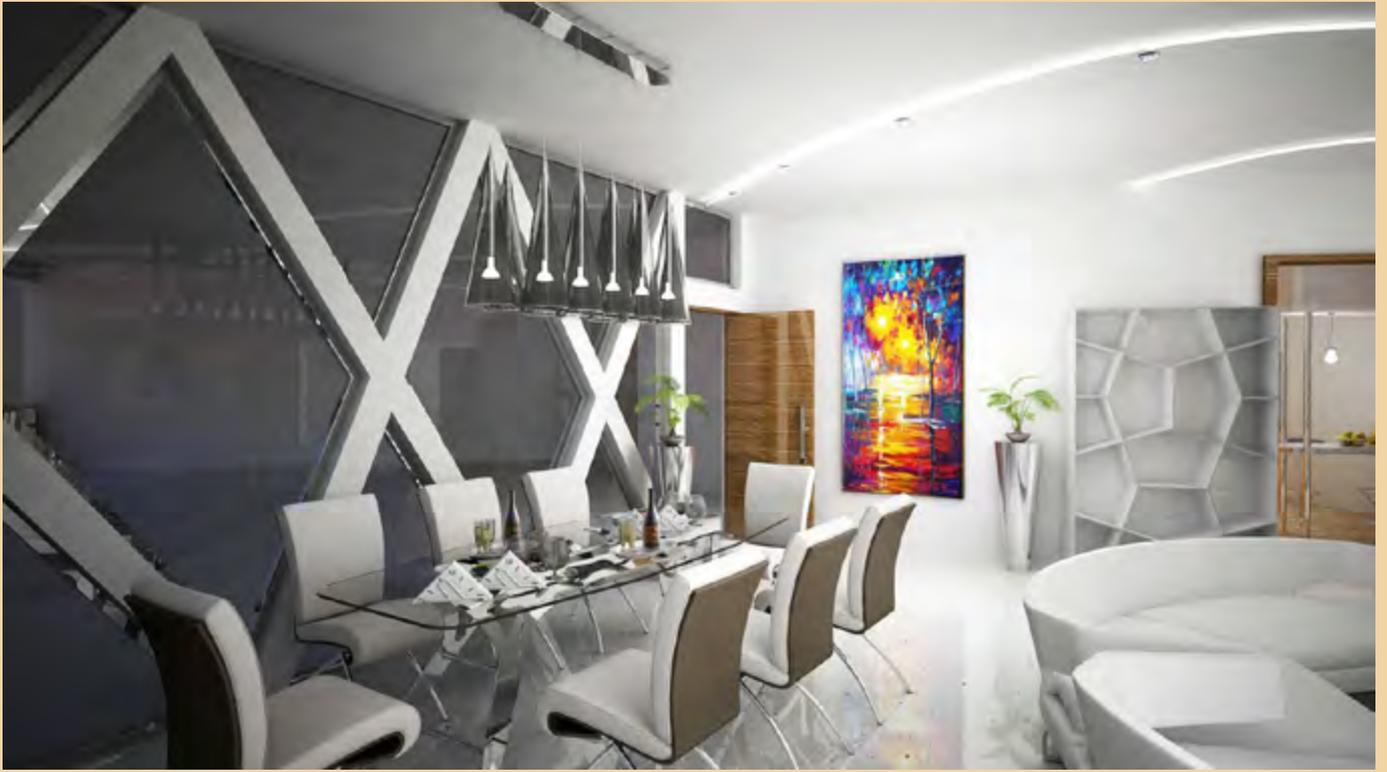
In Australia, a unit refers to flats, apartments or even semi-detached houses. Some buildings can be characterized as mixed use buildings, meaning part of the building is for commercial, business, or office use, usually on the first floor or first couple floors, and there are one or more apartments in the rest of the building, usually on the upper floors. When there is no tenant occupying an apartment, the apartment owner or landlord is said to have a vacancy. For apartment landlords, each vacancy represents a loss of income from rent-paying tenants for the time the apartment is vacant (i.e., unoccupied). Landlords' objectives are often to minimize the vacancy rate for their units. The owner of the apartment, typically when transferring possession to the occupant, gives him/her the key to the apartment entrance and any other keys needed, such as a common key to the building or any other common areas and a mailbox key. When the occupant(s) move out, these keys are typically returned to the owner.



Laurel

108,000 SFT Township in Nagpur
Central Tower (apartments)
Duplex
Independent bungalow
Health Club





Laurel

108,000 SFT Township in Nagpur





Private villa design

at Whitefeild Bangalore
2800 sqft. four bed room kitchen
two living area
terrace area





Penthouse design

at Pebble Bay Bangalore
3900 sqft. three bed room kitchen
living area
entrance lobby





Penthouse design

at Pebble Bay Bangalore
6400 sqft. four bed room kitchen
two living area, dining area
entrance lobby





Apartment design

at Burj Khalifa Dubai
2700 sqft. two bed room kitchen
living area, dining area
entrance lobby





Apartment design

at Executive tower - Dubai
1850 sqft. two bed room kitchen
living area, dining area
bar area





**Residence for
Mr. Sridhar**
9,000 SFT apartment interior
design at Pune





**Residence for
Mr. Sridhar**

9,000 SFT apartment interior
design at Pune







**Residence for
Mr. BRS**
12,000 SFT apartment
interior design in Dubai
Palm island



A villa was originally an ancient Roman upper-class country house. Since its origins in the Roman villa, the idea and function of a villa have evolved considerably. After the fall of the Roman Republic, villas became small farming compounds, which were increasingly fortified in Late Antiquity, sometimes transferred to the Church for reuse as a monastery. Then they gradually re-evolved through the Middle Ages, into elegant upper-class country homes. In modern parlance 'villa' can refer to a various types and sizes of residences, ranging from the suburban "semi-detached" double villa to residences in the wildland-urban interface.

villa design

At Khavanij - Dubai
6450 sqft. Living area,
pantry an study room





villa design

At Doha - Qatar
4550 sqft. Living area,
pantry, master bed,
toilet and gym



An office is generally a room or other area in which people work, but may also denote a position within an organization with specific duties attached to it, office as place originally referring to the location of one's duty. When used as an adjective, the term "office" may refer to business-related tasks. In legal writing, a company or organization has offices in any place that it has an official presence, even if that presence consists of, for example, a storage silo rather than an office. An office is an architectural and design phenomenon and a social phenomenon, whether it is a small office such as a bench in the corner of a "Mom and Pop shop" of extremely small size through entire floors of buildings up to and including massive buildings dedicated entirely to one company. In modern terms an office usually refers to the location where white-collar workers are employed.

Office design

Office of CEO of ADIA
at Abu Dhabi





Office design

Office of CEO of
Abu Dhabi Tourism





Office design

Reception lobby design
for Abu Dhabi Municipality
Western region





Office design

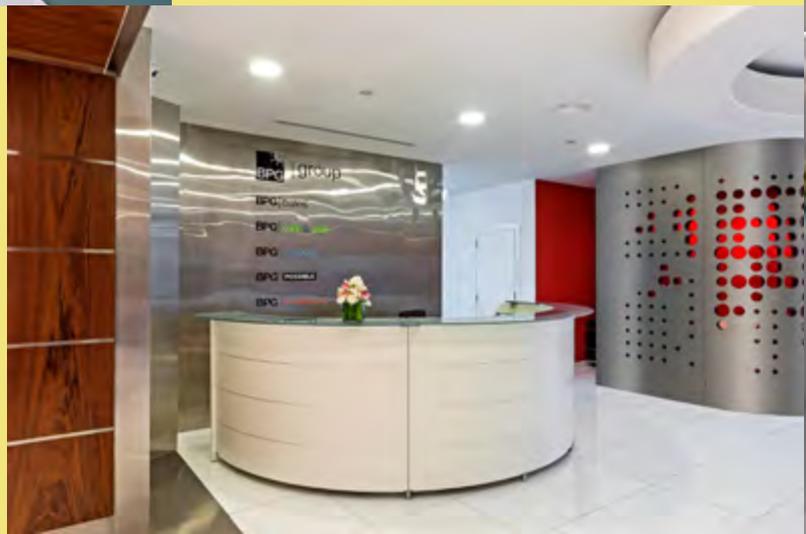
Reception lobby design
and conference room for
Fortune promo seven
Dubai





BPG Office

14,000 SFT Office interior design in Dubai
BPG One of the biggest advertising agency in middle east.





UII Office

5,000 SFT Office interior
design in Dubai
at World Trade Centre





Office design

For IDP Education

Reception, open office, private office and pantry





Office design

For ICLP Education

Conference room two options





Office design

For Gulf Allied Digital Media
12000 Sqft full office design





Office design

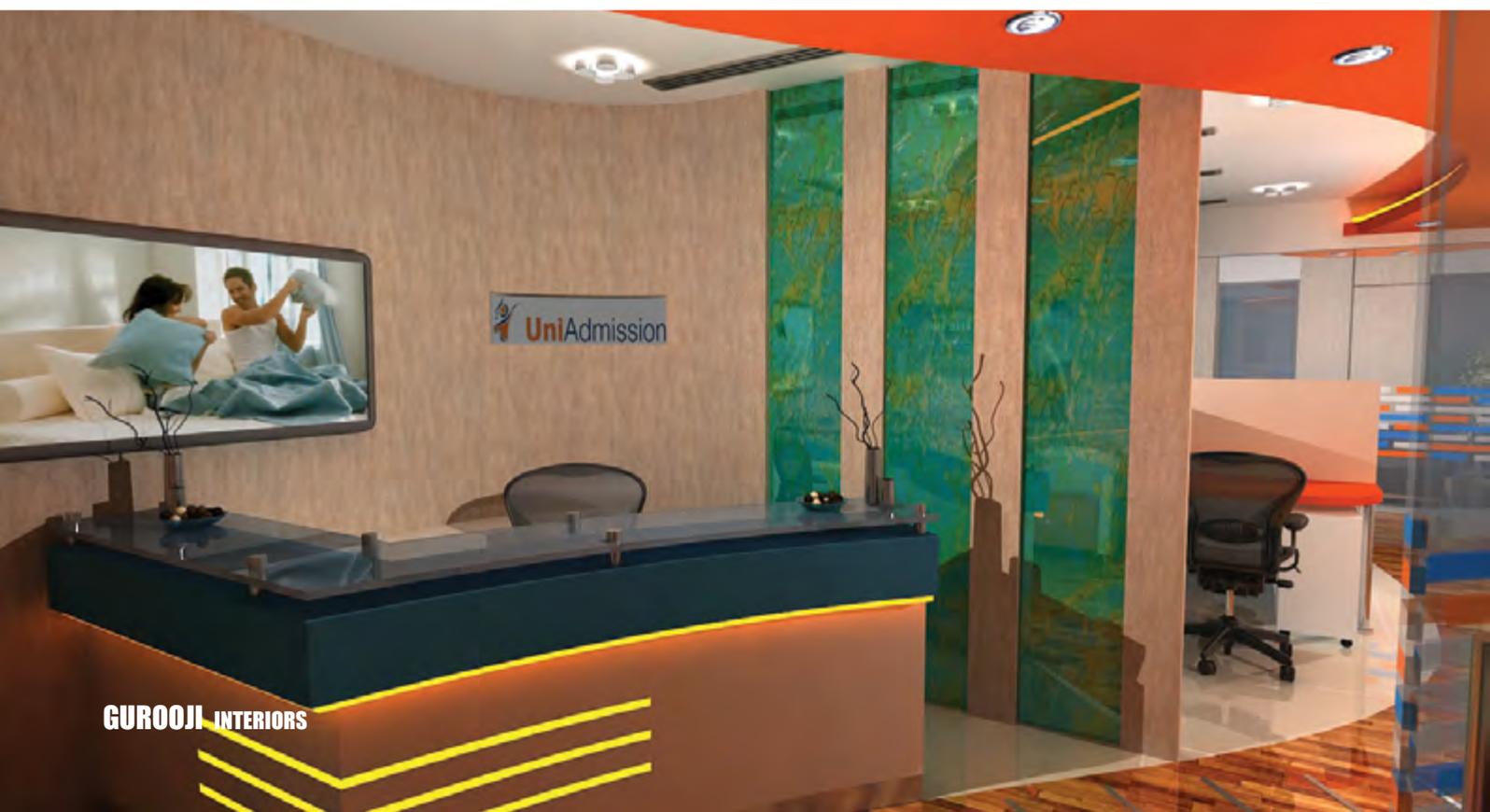
For Red Thin Line - Advertising agency
4000 Sqft full office design
Warehouse converted into office





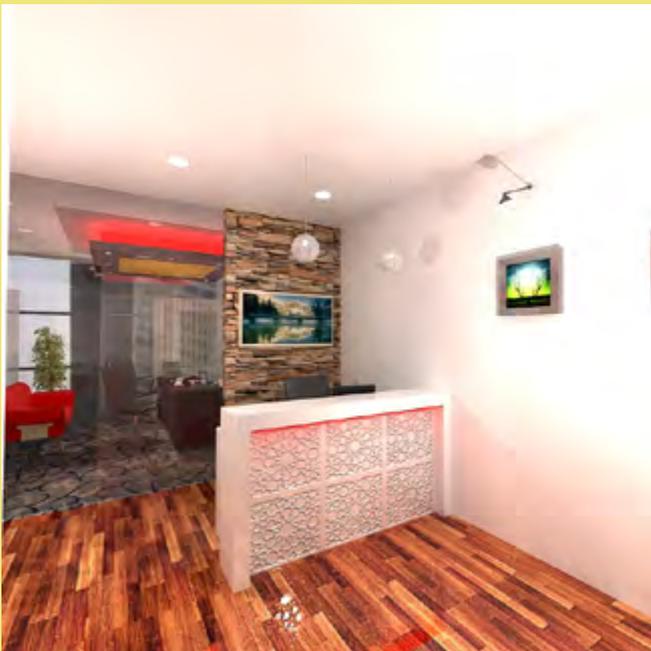
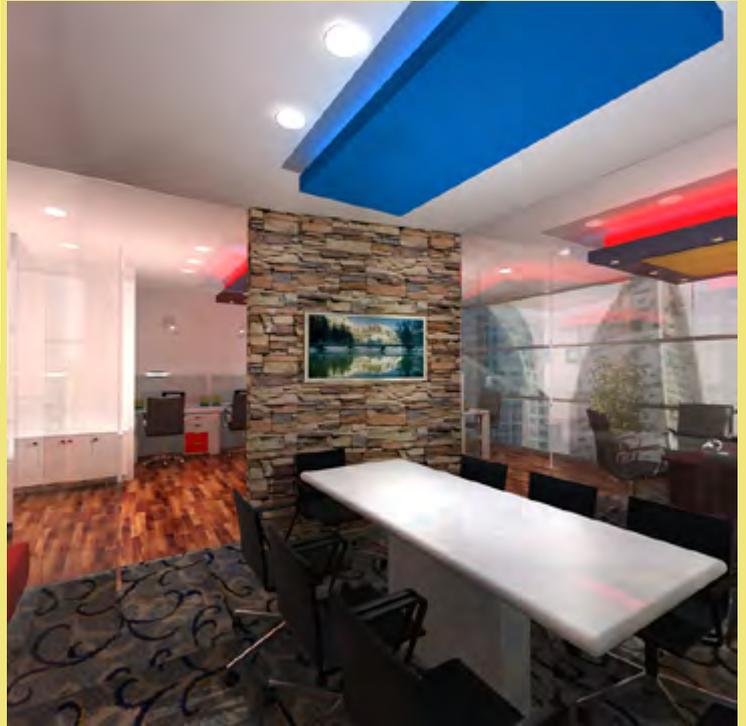
Office design

For Uni Admission - Dubai
Knowledge Village
1200 Sqft Reception,
open office & Manager room





Office at Business Bay
1200 SFT Office Interior design
at Business Bay Dubai



Retail design is a creative and commercial discipline that combines several different areas of expertise together in the design and construction of retail space. Retail design is primarily a specialized practice of architecture and interior design, however it also incorporates elements of interior decoration, industrial design, graphic design, ergonomics, and advertising.

Retail design is a very specialized discipline due to the heavy demands placed on retail space. Because the primary purpose of retail space is to stock and sell product to consumers, the spaces must be designed in a way that promotes an enjoyable and hassle-free shopping experience for the consumer. The space must be specially-tailored to the kind of product being sold in that space; for example, a bookstore requires many large shelving units to accommodate small products that can be arranged categorically while a clothing store requires more open space to fully display product.

Retail spaces, especially when they form part of a retail chain, must also be designed to draw people into the space to shop. The storefront must act as a billboard for the store, often employing large display windows that allow shoppers to see into the space and the product inside. In the case of a retail chain, the individual spaces must be unified in their design.

History

Retail design first began to grow in the middle of the 19th century, with stores such as Bon Marche and Printemps in Paris, "followed by Marshall Fields in Chicago, Selfridges in London and Macy's in New York." These early retail design stores were swiftly continued with a new innovation called the chain store. The first chain store was opened in the early 20th century by Frank Winfield Woolworth, which quickly became a franchise across the US. Other chain stores began growing in places like the UK a decade or so later, with stores like Boots. After World War II, a new type of retail design building known as the shopping centre came into being. This type of building took two different paths in comparison between the US and Europe. Shopping centres began being built out of town within the United States in order to benefit the suburban family, while Europe began putting shopping centres in the middle of town. The first shopping centre in the Netherlands was built in the 1950s, as retail design ideas began spreading east. The next evolution of retail design was the creation of the boutique in the 1960s, which emphasized retail design run by individuals. Some of the earliest examples of boutiques are the Biba boutique created by Barbara Hulanicki and the Habitat line of stores made by Terence Conran. The rise of the boutique was followed, in the next two decades, with an overall increase in consumer spending across the developed world. This rise made retail design shift to compensate for increased customers and alternative focuses. Many retail design stores

redesigned themselves over the period to keep up with changing consumer tastes. These changes resulted on one side with the creation of multiple "expensive, one-off designer shops" catering to specific fashion designers and retailers.

The rise of the internet and internet retailing in the latter part of the 20th century and into the 21st century saw another change in retail design to compensate. Many different sectors not related to the internet reached out to retail design and its practices in order to lure online shoppers back to physical shops, where retail design can be properly utilized.



Retail design

For Plugins at Dubai Mall

40,000 Sqft

Complete design consultancy



Retail design For Philips 13000 Sqft Complete consultancy





Retail design For K.M.Trading 15000 Sqft Complete consultancy

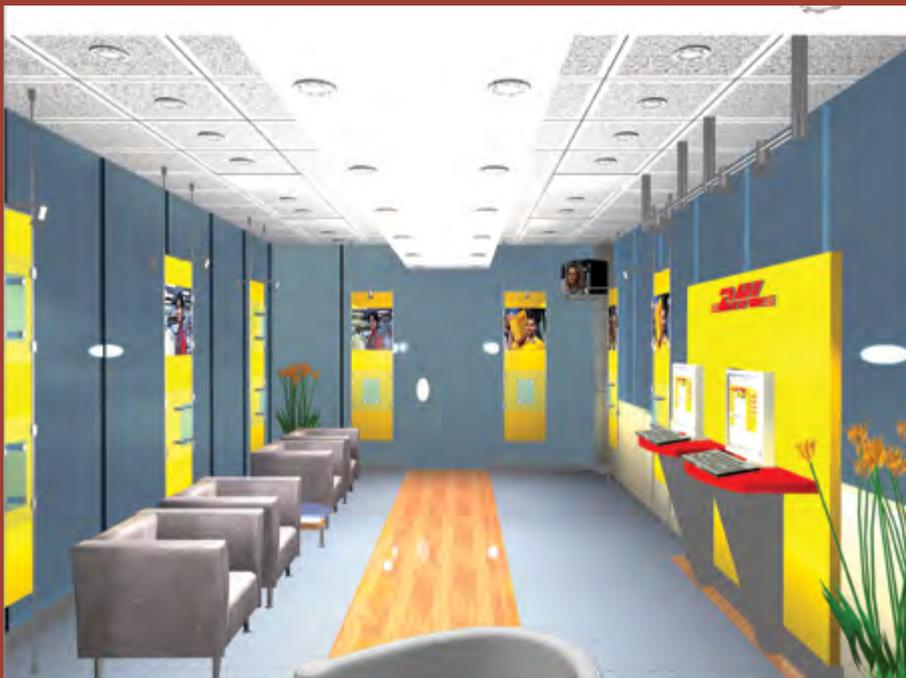


GURUJI INTERIORS

Retail design For Damas 3000 Sqft Complete consultancy



Retail design For DHL all over middle east





Retail design For Elcome Showroom, 4000 sqft





Retail design

For Merc. Merchandise





Retail design

Najla Spa - Sharjah
Complete design consultancy





Mine Jewellers

750 SFT Shop interior design in Dubai at Gold And Diamond Park





Suisse Watch Company

6000 SFT Shop interior
design in Dubai
at Dubai Mall





Spin Watches
800 SFT Shop interior
design in Dubai
at Dubai Mall



Hotel design is the discipline concerned with the creation of an environment in which guests can be welcomed and provided with facilities for rest, relaxation and respite from their travels or workaday cares in return for payment to their host. As such the designer is providing the hotelier with the tools to do his job. By value Hotel Design may only cost 15% of the budget for creating an hotel but it is said it can leverage up to 70% of the revenue by the creation of an attractive interior experience.

References The discipline of Hotel Design is rooted in traditions of hospitality to travellers dating back to the first movements of early man. From the formalised travels of the court entourage and their expectations of the highest levels of hospitality to the humble journeying of ordinary trades' people the development of specialist buildings to meet their need has been seen in many cultures. Examples range from the European Inn to guest palaces across Asia, from monasteries offering refuge to spare bedrooms let in ordinary houses. Often the development of such refuges was driven by their location – on river crossings, at major trading posts or in locations lending themselves to defence or domination of the local population, such as forts or castles.

Hotel Design today is a sophisticated discipline involving specialist architects, environmental and structural engineers, interior designers and skilled contractors and suppliers. The interior of an hotel may be the refurbishment of an existing building already used for the purpose, the conversion of a building previously used for another purpose or the construction of specialist buildings as an hotel but all need careful design to function effectively, as well as a good location.

Hotel design is essentially a marriage between the client brief and the designer vision. Hotel buildings have a clear specialist range of functions from restaurants to bedrooms, the operations of which must not interfere with each other through factors such as noise or the movement of people. Hotels are usually designed from the inside out to ensure the practical working and relationship of the parts in the most economical manner.

Cultural Influences

Hotel designers bring to their work their own cultural mores and need to understand the culture in which the hotel will operate if working outside their native environment. With the internationalisation of travellers the links with local traditions in many hotel designs have been weakened and 'International' has become a style in its own right, often denoting the bland and inoffensive. This in turn has caused a reaction in many operators and guests who have sought out hotels with a vernacular local traditional style or created hotels where the design has been more linked to modernist stylistic tendencies of elites, the latter characterised by the boutique hotel. Stylistic influences of modern design are wide and shared through television and the web leading to a wide range of diverse stylistic exercises in hotel interiors from 'grunge' to 'classical'. Yet the design of such buildings has become more focussed so the 'rules' governing their functionality have become more defined leading to the development of specialist knowledge in an expert cadre of hotel designers. Such knowledge ranges from the mundane, such as the appropriate height for bed head light switches to the more specialist, such as the right layout for a kitchen or the sightlines from reception to enable control and protection of entry to rooms. The pace of change has, as in most areas of modern life, speeded up with the development of innovative technology, which also affects such design yet whether 'International', 'grunge', 'boutique' or 'urban' such design rules need to be applied in all hotels.

The parameters for success appear immutable. The Hotel still has to provide a welcome and an environment that supports the comfort of the guest, the provision or respite, rest and relaxation from the demands of a noisy and increasingly crowded society.



Hotel design

For Manazil - Ras Al Khaima - 5 * hotel
Complete design consultancy





Hotel design

Liwa hotel - 4* hotel

Complete design consultancy





Orchid Vue Hotel
Suites, Restaurant and corridors





Restaurant design

Chunky chicken

Complete design consultancy





Restaurant design

Le Merdian - 5* hotel

Complete design consultancy





Hospitality design

Community center
Concept design





Hospitality design

Community center

Concept design



A nightclub (also known as a discothèque, or simply a **club** or disco) is an entertainment venue which usually operates late into the night. A nightclub is generally distinguished from bars, pubs or taverns by the inclusion of a dance floor and a DJ booth, where a DJ plays recorded dance, hip hop, rock, reggae and pop music.

The music in nightclubs is either live bands or, more commonly, a mix of songs played by a DJ through a powerful PA system. Most clubs or club nights cater to certain music genres, such as techno, house music, trance, heavy metal, garage, hip hop, salsa, dancehall, Drum and Bass, Dubstep or soca music. Many clubs also promote playing the Top 40 which has most of the night playing the most broadcast songs of the previous week.

Club design Sky Vodka club concept design



Club design Page 3 club concept design





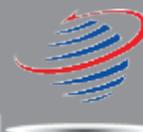
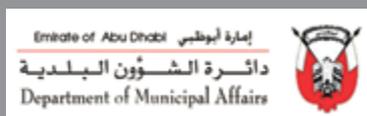
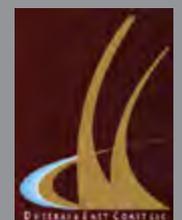
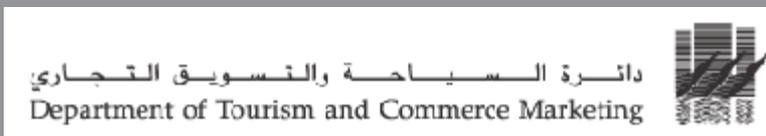


DUBAI LAND - EXHIBITION STAND 2004











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